iphyha.io

DELIVERING TOMORROW'S EXPERIENCES, TODAY...

2025

We represent iOPhyha because the tech world needs more than just code it needs people who build with purpose. From startups to Fortune 500 companies, we're already ahead of the curve.

OUR VISION, FOUNDER TO FOUNDER

01 Momentum
Product Launch, Pre-seed, Series A, Series B

02 Ship Fast
Agile Sprints, Lean Teams, Rapid Prototyping, Iterative Development, Minimal Bureaucracy

03 Honest Timelines
Clear Roadmap, Trade-offs Discussed, Realistic Estimates, No Hidden Surprises

04 Grow together
Long-term Partnership, Knowledge Transfer, Scalable Architecture, Ongoing Support

We're a studio where innovation meets execution. We build products that matter, with people who care, using technology that works. Our mission is simple: deliver exceptional digital experiences that drive real business results.

Since our inception in 2023

20+ MVP's Launched

15+ Satisfied Clients

OUR SWEET SPOT

We sleep in where in-house bandwidth, not vision, is the constraint.

- **Pre-seed & Seed** — Tech Founders, 1-10 employees, 0-1 years
- **Post-seed to Series B** — Tech Founders, 10-50 employees, 1-3 years
- **VC & PE Funds** — Portfolio Companies, 10-50 employees
- **Scaling Agencies** — Who know their limits and know it

OUR SUCCESS TIMELINE

2015 — Founded as a Web Development company. Focus on clients in Canada and Australia.

2020 — Transitioned project pipeline and capital partnership, expanded to 15-20% and thereafter focus on SaaS and Product Development.

2022 — Launched our Dev Nearshore with a hub in Cochin, Kerala, and a team of 15 developers.

2023 — Launched our Design Pod, focusing on UI/UX and Brand Identity, and reached a team of 15 designers.

2024-25 — Launched our Group IP Partnership model, integrated artificial intelligence into our core development workflows, and reached a team of 40+ specialists.

2026-27 — Launch of our Product Studio, focusing on building our own SaaS products and AI-native platforms.

CORE SERVICES

- MVP/MAP/POC
- Custom Product Engineering
- Jumpstart Workshop
- Full-stack Web and Mobile Development
- AI Consulting, AI/ML
- AI Automation
- Conversational Web and App Generation
- Team Augmentation
- PETO
- Product Ownership
- UI/UX Design
- Tech Audits
- Brite.Dev Development

OUR WORK PROCESS

Ideate
Discovery & Strategy
Product Strategy & Roadmap
Wireframes & Prototyping
Technical Architecture

Design
UX Research & Information Architecture
Visual Design & Design Systems
Interactive Prototyping
Design Handoff & Specs

Development & QA
Agile Development & Sprint Cycles
Code Reviews & Quality Assurance
Automated Testing & Deployment
Performance Optimization

Launch & Support
Production Deployment & Monitoring
Bug Fixes & Performance Tuning
Feature Enhancements & Roadmap Execution
Ongoing Support & Maintenance

Beyond Time, Iphyha's work is not product development capabilities

INDUSTRIES

Healthcare · Fintech · AI/ML · e-learning · Podcast · Recruitment · DPP · E-commerce · Social · Social-network · Marketplace · Gaming · Sport · Sport-shop · Travel

OUR TEAM

Let's meet our team, passionate about building great products and driven by real impact.

SANJIT SAHOO — Founder & Chief Technology Officer

SOFIA KOMAL — Manager, Product Development & Operations

JAYANTH ARJUN — Lead Developer

ALISON JOSE — Senior Developer

MOHAMED TAHIR — Senior Developer, Product Strategy & Design

LOVEEN SHARMA — Senior Developer, Cloud Ops

FRIN SPARROW — Senior Designer

EASWIN JOSE — Senior Developer

AI TECH STACK

DATA SCIENCE
Keras · Mlflow · Numpy · Pandas · Pytorch · Tensor flow · Scipy · Scikit - Learn · Kubeflow · Pytorch · Tensor flow · EC2 · AWS · Google Cloud · AI Boost · Sagemaker · Vertex AI

COMPUTER VISION
Open CV · Deep Learning · Stable diffusion

TECH STACK

MOBILE
React Native · Kotlin · Flutter · Swift

BACK - END
Python · Kotlin · Node .js · Spring · Ruby on rails · Kotlin

FRONT - END
Vue .js · React .js · Angular .js · Nuxtjs

OUR WORKS

iTiniTrip

Book Bus Tickets online in a few clicks on the Indian subcontinent

Problem
Fragmented booking experience, complex navigation, and limited mobile optimization hindered user adoption and seamless transactions.

Solution
Implemented a streamlined, mobile-first booking platform with intuitive navigation, real-time availability, and secure payment integration.

Architecture, Backend Development, Mobile Development, Web Development

Kulyx

A digital platform for curating, healthy living and wellness content.

Problem
Fragmented content discovery across various platforms, lack of personalized recommendations, and limited community engagement.

Solution
Developed a unified platform with advanced AI-powered recommendations, community features, and multi-platform accessibility.

Architecture, Backend Development, Mobile Development, Web Development

Kulyx

Medical Clinics with, Real Estate Leading in professional reporting

Problem
Complex data processing and a steep learning curve for large-scale medical and real estate reporting, hindering professional adoption.

Solution
Developed a user-friendly platform with intuitive data visualization, automated report generation, and seamless integration with existing systems.

Architecture, Backend Development, Mobile Development, Web Development

Influencer AI

A comprehensive creator center with analytics and tools for brand collaboration.

Problem
Creators lack a centralized platform to manage brand collaborations, track performance across multiple platforms, and monetize their content effectively.

Solution
Developed a comprehensive creator center with real-time analytics, automated brand matching, and integrated monetization tools.

Architecture, Backend Development, Mobile Development, Web Development

Venuelogy

Venue management and booking platform

Problem
Fragmented venue management across multiple platforms, lack of real-time availability tracking, and complex booking processes.

Solution
Developed a unified platform with real-time availability tracking, automated booking management, and integrated payment processing.

Architecture, Backend Development, Mobile Development, Web Development

Modus chora

Secure open-source and private gaming video

Problem
Traditional gaming platforms lack privacy and security features, leaving gamers vulnerable to data breaches and unauthorized access.

Solution
Developed a secure, open-source gaming platform with end-to-end encryption, decentralized architecture, and privacy-focused features.

Architecture, Backend Development, Mobile Development, Web Development

NSreveal

Secure and anonymous confessions platform for corporate insights.

Problem
Employees lack a secure and anonymous platform to share concerns and feedback, leading to potential issues going unreported.

Solution
Developed a secure, anonymous platform with advanced encryption, multi-factor authentication, and comprehensive analytics for actionable insights.

Architecture, Backend Development, Mobile Development, Web Development

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THANK YOU

Lokesh Sharma
Chief Business & Projects Officer (CBPO)

+91 74140 40813 · Lokesh@iphyha.com